GETTING STARTED WITH
BYTES IN THE CLASSROOM

WHAT IS A BYTE?
Bytes are compact and effective learning experiences. A Byte takes less than six minutes to read, focuses on a single learning objective, and teaches one lesson in less than eight steps.

WHAT MAKES RUMIE BYTES UNIQUE?
- A healthy alternative to social media.
- Quick, fun and always offer an actionable takeaway.
- Does not replicate the feel of an academic textbook.

Bytes utilize microlearning, an educational approach focusing on small learning units that help learners achieve a goal. This technique has proven to be 22% more effective than direct instruction.

START EXPLORING BYTES WITH YOUR STUDENTS!
RUMIE.ORG
By bringing together best practices in instructional design and social media engagement mechanics, we’re turning wasted time into purposeful scrolling.

1. **Curriculum.**
   - Content aligns with Canadian curriculum expectations, with learning objectives displayed to provide explicit goals for student learning.

2. **Language.**
   - Student-friendly language that is simple and clear to understand.

3. **Visuals.**
   - Appealing media that is engaging and relatable.

4. **Assess.**
   - Quiz questions are specifically designed to evaluate the student’s thinking and application skills.

5. **Integrate.**
   - Bytes can be utilized for a variety of teaching purposes: independent learning, flipped learning, blended learning and reinforcement of learning concepts.

6. **Design.**
   - Learning content is broken down into smaller chunks to make concepts easier to understand, faster.