

GETTING STARTED WITH

BYTES IN THE CLASSROOM









- A healthy alternative to social media.
- Quick, fun and always offer an actionable takeaway.
- Does not replicate the feel of an academic textbook.

Bytes utilize microlearning, an educational approach focusing on small learning units that help learners achieve a goal. This technique has proven to be 22% more effective than direct instruction.



START EXPLORING BYTES WITH YOUR STUDENTS!
RUMIE.ORG





ANATOMY OF A BYTE

By bringing together best practices in instructional design and social media engagement mechanics, we're turning wasted time into purposeful scrolling.



CURRICULUM.

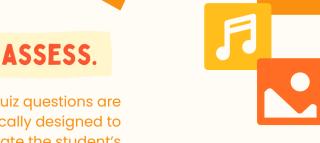
Content aligns with Canadian curriculum expectations, with learning objectives displayed to provide explicit goals for student learning.



Student-friendly language that is simple and clear to understand.



Quiz questions are specifically designed to evaluate the student's thinking and application skills.



6. **DESIGN.**

Learning content is broken down into smaller chunks to make concepts easier to understand, faster.





Bytes can be utilized for a variety of teaching purposes: independent learning, flipped learning, blended learning and reinforcement of learning concepts.





Appealing media that is engaging and relatable.



