

# GETTING STARTED WITH BYTES IN THE CLASSROOM



## WHAT IS A BYTE?

Bytes are compact and effective learning experiences. A Byte takes less than six minutes to read, focuses on a single learning objective, and teaches one lesson in less than eight steps.



## WHAT MAKES RUMIE BYTES UNIQUE?

- A healthy alternative to social media.
- Quick, fun and always offer an actionable takeaway.
- Does not replicate the feel of an academic textbook.



Bytes utilize microlearning, an educational approach focusing on small learning units that help learners achieve a goal. This technique has proven to be 22% more effective than direct instruction.



SCAN ME

## START EXPLORING BYTES WITH YOUR STUDENTS!

### [RUMIE.ORG](https://rumie.org)



# ANATOMY OF A BYTE

By bringing together best practices in instructional design and social media engagement mechanics, we're turning wasted time into purposeful scrolling.

1.

## CURRICULUM.

Content aligns with Canadian curriculum expectations, with learning objectives displayed to provide explicit goals for student learning.

2.

## LANGUAGE.

Student-friendly language that is simple and clear to understand.

3.

## VISUALS.

Appealing media that is engaging and relatable.

4.

## ASSESS.

Quiz questions are specifically designed to evaluate the student's thinking and application skills.

5.

## INTEGRATE.

Bytes can be utilized for a variety of teaching purposes: independent learning, flipped learning, blended learning and reinforcement of learning concepts.

6.

## DESIGN.

Learning content is broken down into smaller chunks to make concepts easier to understand, faster.